



Budd Bay Rugby Football Club Board of Directors

Meeting Minutes

January 22, 2007
5702 22nd Avenue SE, Lacey WA

I. Call to order

Dan Smith called to order the regular meeting of the Budd Bay Rugby Board of Directors at 6:35 p.m. on January 22, 2007.

II. Roll call

Alex Goff conducted a roll call. The following persons were present: President Dan Smith, Vice President Stefan Harrell, Treasurer Mike Steenhout, Tim Housh, Pete Sullivan, and Sasha King.

III. Approval of minutes from last meeting

Alex Goff reviewed the minutes from the last meeting. The minutes were approved as written.

IV. Board Discussions

Blue Harrell outlined recruiting efforts being pursued
Club plans to continue recruiting, hitting the colleges, area gyms.
Sullivan suggested O'Blarneys

King noted that the women's team has been working on recruiting directly on college campuses.

U19 teams reported good numbers this season.

Smith wants to get a commercial on Valley Vision, a TV service offered at the Valley Athletic Club. Harrell has made contact with a media designer willing to create a Budd Bay Rugby commercial for \$200.

Further ideas forwarded on at least having posters at Valley.

Smith showed post cards and business cards players can use to promote the team. The club needs more control over what recruiting is done – so duplicate efforts are not made and all teams get exposure.

Fundraising

Goff mentioned with Smith that more control over the website would allow for



better sponsor servicing. Smith will look for assistance with development of the web.

Women's team bagging old phonebooks for money.

Smith asked about U19 teams. Currently doing smaller stuff. Both teams will do a raffle. Car washes work well for girls, who will also do a jewelry sales party. Club-wide notification of events will be useful to increase participation.

Goff wants a grand prize for his raffle.

Sullivan is having perforated, custom-made raffle tickets made.

Smith: Online store would be good way to sell old T-shirts. Goff mentioned venture with his company, offload, which will sell old tournament T-shirts and give team a cut.

Smith mentioned software called RugbyCIO. Costs ~\$800 but would help organize team. Discussion on Rugby CIO software \$800, and if interest continues, look for sources of revenue.

Finances

Steenhout: This is a low ebb in the financial situation for all clubs. Once youth teams get their dues in they are better off. Adult teams need to recruit for more dues influx.

Press Coverage

Goff said teams must send him info Sunday or Monday AM at the latest for him to put in a report to the paper.

Questions raised about Sitting Duck – women's team wanted article but have changed minds due to treatment given last time.

Centralia and Ranger publications also worth approaching – Harrell.

Equipment

Some discussion about kit bags. Order being put together by Trevor Anderson. Posts. Club needs better posts. Bob Skillman, parent for boys team, can make some for \$150 (said Sullivan)

V. Adjournment

Smith adjourned the meeting at 8:25 p.m.

Minutes submitted by: Alex Goff

Minutes approved by: Budd Bay Board of Directors